

# GreenLease



London Business School - Business Plan Competition  
April 24<sup>th</sup>, 2009

# Our Value Proposition



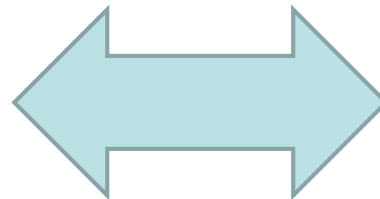
- We make owning a solar or wind energy system hassle-free
- Our customers go green and start saving money from day one



# Boris has a problem

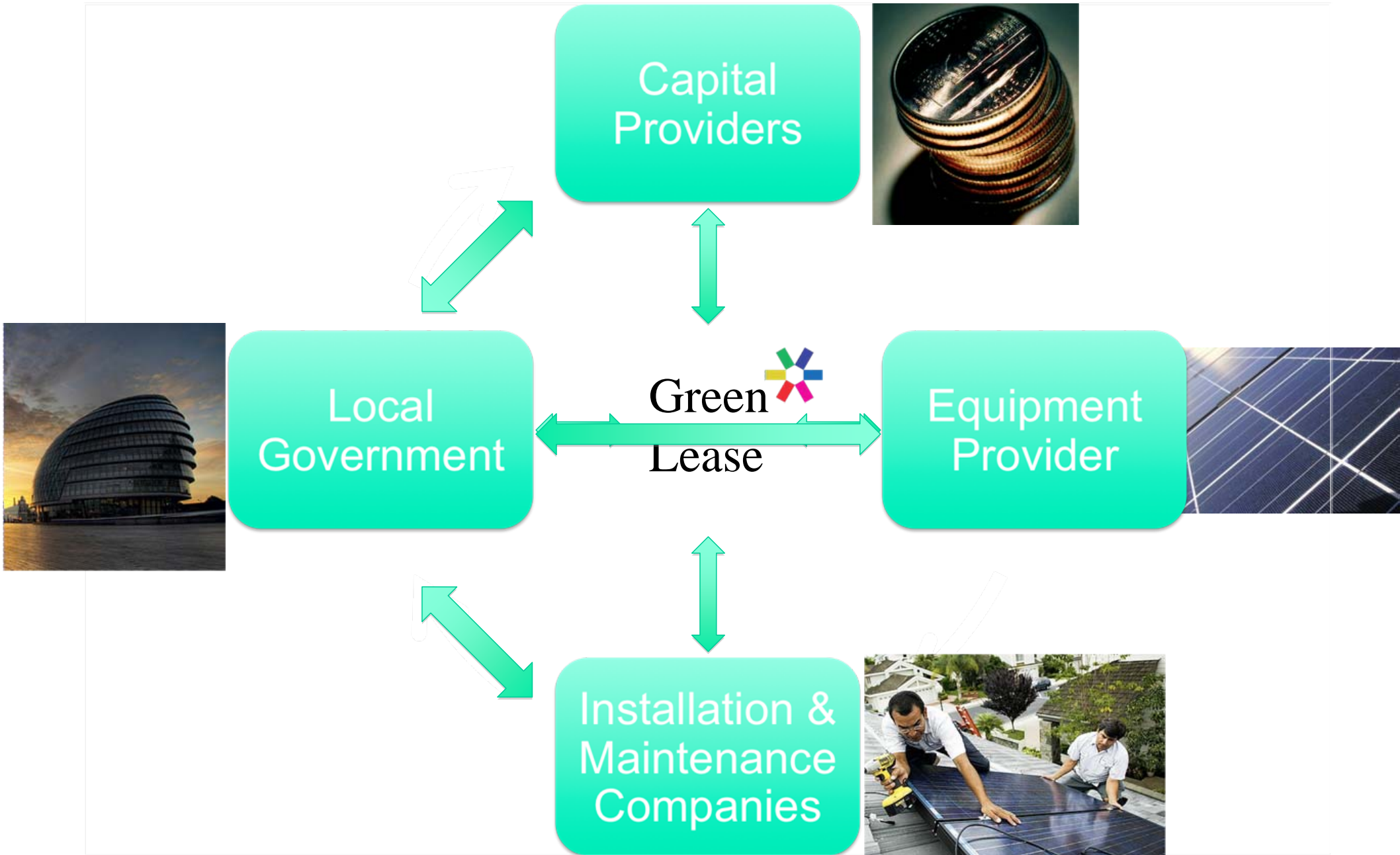


Reduce  
carbon  
emissions by  
20% by 2020



Keep spending  
under control

# Too Many Relationships – GreenLease Turn-Key Solution Not Enough Expertise



# Project Economics



	<u>Status Quo</u>	<u>GreenLease</u>	<u>Self Finance</u>
Total Electricity Bill	-£500k	-£500k	-£500k
Feed-In Tariff credit		+£290k	+290k
GreenLease payment		-£240k	
Loan payment & ROCs			-£350k
Total payment	-£500k	-£450k	-£560k
Change vs. Status Quo	0%	-10%	7%



# The Team



**Brett Prior**  
CEO

- Project Leader at major US solar photovoltaics manufacturer



**Dan Rogers**  
COO

- 6 years of project and operations management in the technology industry



**Daniel Saunders**  
CFO

- Led UK Government contracts



**Gabriele Ottino**  
VP Solar & Wind Systems

- Expert in Wind Energy & Solar Installations



Thank You

GreenLease

