



Renewable BBQ Charcoal

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Pain points of general charcoal

- Fume, smoke
- Sometimes toxic
- Efficiency of combustion
- Renewable?
- Stop cutting trees!



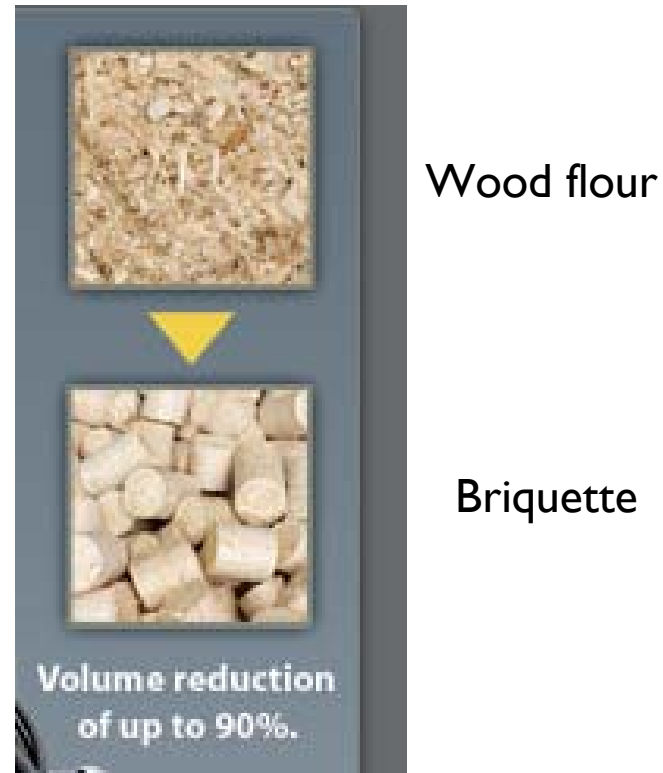
Our idea

- Replace woods by leaves and stems of herbs (corn, sunflower or bean)
- By-product of bio-fuel



Technology

- Briquette: leaves and stems will be compressed to form the charcoal
- Drying
- Heating

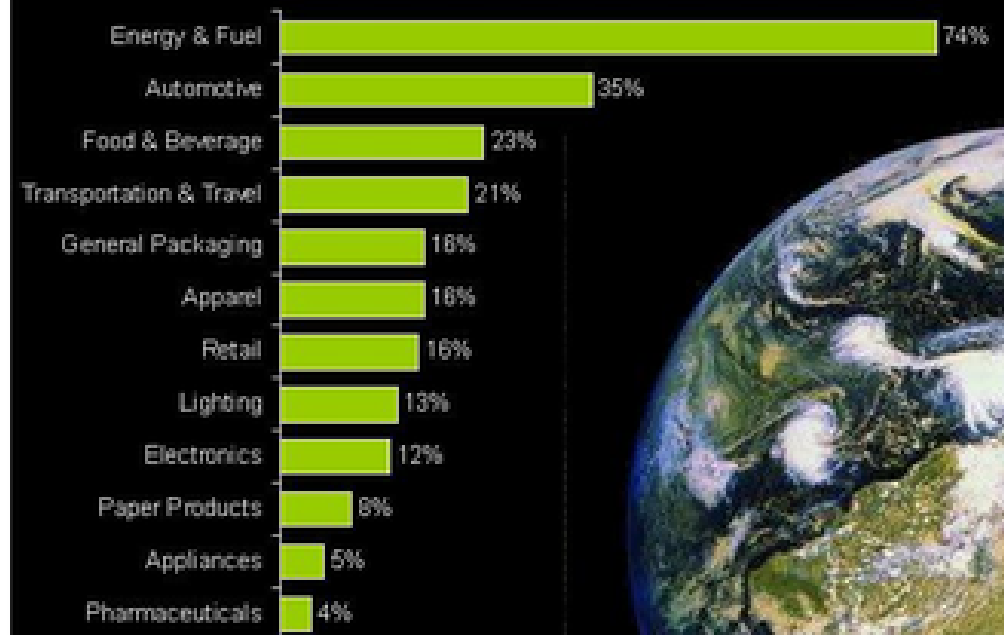


Marketing

- Sustainable Marketing:
 - Packaging
 - Advertisement
 - Distribution

<http://www.sustainableproducts.typepad.com/mts/2008/02/sustainable-mar.html>

Most Talked about Industries within Sustainability



Future

- Solid bio fuel—
 - Alternative Clean Coal



Challenge

- Technology
 - Does it work?
- Source
 - What kind of plant is suitable?
- People
 - Scientist
 - Financial Expert



Thank you!